



SPONSORSHIP PACKAGES

PPXXII Warsaw Sponsorship Packages

Sponsorship Benefit	Corporate	Gold	Silver	Welcome Reception	Lunch	Coffee Break
Sponsorship Fee	25 000 €	18 000 €	14 000 €	15 000 €	6 000 €	4 000 €
Maximum	2	5	5	1	3	5
No. of Sponsors Available	2	4	5	1	3	5
TECHNICAL	X					
– Technical Presentation						

REGISTRATIONS

Registration (free)	X					
– THREE delegates						
Registration (free)	X					
– TWO accompanying						
Registration (free)		X				
– TWO delegates						
Registration (free)		X				
– ONE accompanying						
Registration (free)			X			
– ONE delegate						
EXHIBITION	X	X	X			
– One booth						
– Preferred Location						
ENGAGEMENT	X					
Preferred Seating at Gala Dinner						
– 1 Table per sponsor						
– Company Guests						
– PPCA BOD Members						
Preferred Seating at Gala		X				
– 1 Table per Sponsor						
– Company guests						
Registration Transfer	X	X	X			
– Can transfer FREE delegate and accompanying registrations to guests.						
List of Registrants	X					
– Company Names						
– Attendee Names						

BRANDING – ALL SPONSORS

Public Recognition	X	X	X	X	X	X
– Conference Opening by OC Chair						
Sponsor Logo	X					
– On conference BAG / one side - other side PPCA and Conference logo						
Sponsor Logo	X					
– On conference LANYARD						
Company gift / info included in Registration Packet.	X	X				
– Sponsors cover all production / shipping costs						
Presentation of iPad winners						
– During the conference						
Sponsor Logo	X	X	X	X	X	X
– On the conference WEBSITE						
– Linked to the sponsor Homepage						
Sponsor Logo on all Signage	X	X	X	X	X	X
– Registration counter						
– Book of Abstract						
– Conference Proceedings						
– Conference Newsletter						
Company Profiles	X	X	X	X	X	X
– In the Book of Abstracts						
LinkedIn Mentions:	X	X	X	X	X	X
– With Sponsor’s Approval						

BRANDING – MEAL SPONSORS

Sponsor Logo	Co-Branding			X	X	
– On screen before event						
– Co-branded w/ Corporate and PPCA logos						
Event Opening	X			X		
– For the specific function						
Sponsor Logo				X	X	X
– On Technical Program brochure						
Sponsor Logo				X	X	X
– Thank You signage during event						